2017 World Conference of Science Journalists
26-30 June
Proposal to host the World Conference of Science Journalists

2017 WCSJ
26-30 June

Wonderful Copenhagen prepared this bid on behalf of the Danish Science Journalist Association

Photos are courtesy of Wonderful Copenhagen and Copenhagen Media Center, www.copenhagenmediacenter.com
# Table of Contents

## 1 Welcome to the World Conference of Science Journalists 2017

1.1 Welcome to the World Conference of Science Journalists 2017 in Copenhagen
1.2 Why Copenhagen 2017
1.3 The venues
1.4 An interactive communicating event
1.5 A training and teaching melting pot
1.6 The programme
1.7 Press tours
1.8 Social programme
1.9 The food
1.10 The budget

## 2 Letters of Support

2.1 Ministry for Higher Education and Science
2.2 City of Copenhagen, The Lord Mayor
2.3 European Union of Science Journalist’s Association
2.4 EuroScience
2.5 European Spallation Source
2.6 International Press Center
2.7 International Media Support
2.8 Novozymes R&D
2.9 Hindenburg
2.10 Danicom Communications & Development
2.11 Den2Radio
2.12 Lundbeck Foundation
2.13 KR Foundation
2.14 IT University of Copenhagen
2.15 University of Copenhagen
2.16 Technical University of Denmark
2.17 Zealand Institute
2.18 University College Sjælland
2.19 Aarhus School of Architecture
2.20 Copenhagen Business Academy
2.21 Danish School of Media and Journalism
2.22 Copenhagen School of Design and Technology
2.23 Maritime and Polytechnic College
2.24 University of Southern Denmark
2.25 Aarhus University
2.26 Business Academy Aarhus
2.27 Danish Academy of Technical Sciences
1 Welcome to the World Conference of Science Journalists 2017

WCSJ 2017 in Copenhagen

1.1 Welcome to the World Conference of Science Journalists 2017 in Copenhagen

It is with great pleasure that I propose Copenhagen as a destination for the World Conference of Science Journalists in 2017. On behalf of the Danish Science Journalists Association, I can say that we have been through an interesting process the last two years. We are fully committed to the task of serving as local organizer and host of this event, and we have 100% backup from our members.

Together with an impressive number of local partners, universities, institutions and funding organisations in Denmark and Scandinavia, I am confident that WCSJ2017 in Copenhagen will extend the scope of WCSJ and take the event to a new level with more communication and interaction with the public.

The Danish Science Journalist Association (DV) has a notable record for organizing conferences on science journalism and science communication. DV is traditionally organizing an annual conference with about 130-150 participants in collaboration with The Academy of Technical Sciences (ATV).

In 2014, DV also organized a European conference with 300 delegates in collaboration with the European Association of Science Journalists (EUSJA). This conference was nominated by the Copenhagen Municipality as “Conference of the year 2014”.

Jens Degett
1.2 Why Copenhagen 2017

The bid for organising WCSJ in Copenhagen in 2017 has received support from the Minister of Higher Education and Science, the Copenhagen Municipality and a large number of institutions and funding organisations. We have a unique setting in the Scandinavian Medical Valley, a very proactive vision and strategy for communication, a plan for interaction with journalists from the rest of the world, a programme for training, an extremely exciting press tours programme, a social programme without equal and the world’s best food. All this we will offer at a very reasonable price. In addition, we have very good access by plane, efficient public transportation, very low cost accommodation, very well organised visa collaboration with authorities, and some of the happiest people in the world.

1.3 The venues

The venue will be shared between two of the most beautiful buildings in Copenhagen; the Concert Hall and the IT University of Copenhagen. They are both newly build Architectonic landmarks with a few meters between them and they offer unique opportunities as frame for the conference.

The first building is the Danish Broadcast Concert Centre (Concert Hall). The Concert Hall will host the opening of the conference, the opening reception and all plenum meetings. All other sessions and meetings will take place at the IT University of Copenhagen, which also host meeting rooms and the Media Centre.

1.4 An interactive communicating event

It is our vision with this bid to change the concept of the WCSJ to be a much more interactive and communicating event. In collaboration with the Danish Broadcast and a number of smaller media producers, we will establish a media platform for live-streaming and podcasting video and radio from the conference. The IT-University will host the Media Centre and has a very high level of It-proficiency and know-how on interactivity with stakeholders on all media platforms. As a new element, WCSJ2017 will offer work grants for science journalists from all over the world for the production of material before and during the conference.
1.5 A training and teaching melting pot

There is a long tradition in Denmark to support freedom of speech and the free press at a global level. Danicom and International Media Support (IMS) are examples of organisations in Denmark working with communication as a development tool.

Training for developing world:

At WCSJ2017, there will be a special training programme for journalists from developing world in collaboration with international journalists and media organisations.

Denmark has supported free journalism internationally for many years. The Danish Agency of Development DANIDA has a special programme for training journalists from the developing world. The conference will set up a special training programme, which will attract working journalists from Asia, Africa and Central America.

Training for all:

In addition, one of the conference partners, Hindenburg, will offer free courses in media editing tools, which are easy to use for low budget journalists. They will also grant one-year of free use of their editing software for all conference participants and consider applications from developing nation journalists for full sponsorship.

Training for students:

The Danish Science Factory produces a wide variety of projects. They manage big events like the annual Danish Science Week with more than 100,000 participating school children and the national Young Scientists competition. Using user-driven innovation methods, the Danish Science Factory also engage in long-term development projects in schools working with teacher training and local science education agendas on municipality level.

The Danish Science Factory has offered to contribute to the conference by activating Danish high school pupils in a national journalist’s competition. Together with the local organising committee, the organisation is offering to organise a national high school competition and to select the best contributions for a dedicated session on science journalism for young people at the WCSJ2017.
1.6  The programme

The possible programme themes have been discussed within the Danish Science Journalists Association and at an open meeting with conference stakeholders at the Copenhagen Town Hall. We would suggest five main themes:

1. New Media and Journalistic Innovation.
2. Responsible Science Journalism VS Manipulative Communication and PR?
3. Communicating Climate Change and International Threats.
5. Should we all be Investigative Science journalists?

There will be one keynote and one thematic discussion in plenum each day. The afternoon is reserved for parallel sessions. The last day is reserved for excursions and training activities.

Pls. see program overview at ‘Conference Organization’ chapter

1.7  Press tours

The excursion programme will be organised in collaboration with the International Press Centre (IPC) in Copenhagen. One of Europe’s largest research instruments, the European Spallation Source (ESS) is being built in Lund Sweden, one hour from Copenhagen. It is the largest Danish investment in research infrastructure since the Danish king gave 5% of the national state budget to build Tycho Brahe’s observatory, Uraniburg in 1576. Located just beside ESS it will also be possible to visit MAX-IV, the world brightest synchrotron radiation instrument with an electron energy of 3000 MeV and a circumference on 528 meters.

1.8  Social programme

There will be an opening reception at Koncerthuset, a dinner sponsored by the Copenhagen Municipality for 250 speakers and special conference guests and a conference party for all participants. A number of exclusive social events will be organised with some of the many science attractions in Copenhagen. These attractions are listed in the Social Programme chapter.
1.9 The food

Copenhagen is famous for hosting some of the best restaurants in the world, and the New Nordic Cuisine Manifest is still after 10 years a very strong trend with a very innovative approach and close collaboration with university research. WCSJ2017 food catering will be organised with input and in collaboration with Nordic Food Lab.

1.10 The budget

The budget is based on very conservative estimates on possible income and a very effective administration with very little bureaucracy. The venue costs are extremely competitive, and a substantial part of the practical work at the conference will be taken care of by volunteers, as it is an established tradition with conferences organised by the Danish Science Journalists Association. Focus will be on keeping the participant’s fee below 300€. There will be a special participant’s fee for students, a travel grant programme for the developing world and a comprehensive global work grant programme.
2 Letters of Support

Wonderful Copenhagen and partners are pleased to express our support for the bid for World Conference of Science Journalists. We hope that the letters combined with the bid leave no doubt of our strong commitment in making the World Conference of Science Journalists a success. On the following pages you will find letters of support from the following organizations:

Minister for Higher Education and Science
City of Copenhagen, The Lord Mayor
European Union of Science Journalists’ Association
Euroscience
European Spallation Source
International Press Centre
International Media Support
Nordic Food Lab

Companies
Novozymes
Hindenburg Systems
Danicom Communication and Development
Den2Radio
Foundations
Lundbeck Foundation
KR Foundation

Institutes
IT University of Copenhagen
University of Copenhagen
Technical University of Denmark
Zealand Institute
University College Zealand
Aarhus School of Architecture
Copenhagen Business Academy
Danish School of Media and Journalism
Copenhagen School of Design and Technology, KEA
Maritime and Polytechnic College, MARTEC
University of Southern Denmark
Aarhus University

Business Academy Aarhus
Danish Academy of Technical Sciences
Danish Science Factory
Lund University
VIA University College
Maskinmesterskolen

Convention Bureau
Wonderful Copenhagen, CVB
Letter of Support: World Conference for Science Journalists 2017 in Denmark

I hereby wish to endorse the Danish bid to host the World Conference for Science Journalists 2017 in Denmark.

The Danish government gives high priority to science communication and Denmark is among the top OECD countries for investment in research and development, and Danish research is well-received internationally. Danish researchers are among the most productive and scientific publications from Danish researchers are among those that worldwide is most cited by other researchers.

The Ministry of Higher Education and Science supports the World Conference for Science Journalists and sees the event as a great opportunity for the scientific communities in Denmark to show their results.

I am confident that The Danish Science Journalists Association and their partners have the necessary experience, enthusiasm and facilities to organise the World Conference for Science Journalists 2017. I therefore hope that the Danish proposal will be duly considered and accepted.

Yours sincerely

Søren Carsten Nielsen
World Federation of Science Journalists

Expression of support for World Conference of Science Journalists 2017

Dear World Federation of Science Journalists

I am delighted to learn that you are considering Copenhagen as host of the World Conference of Science Journalists in 2017. It is indeed a prestigious and influential conference, which will bring substantial economic, scientific and business benefits to the Capital of Denmark.

In my capacity as Lord Mayor of Copenhagen, I hereby wish to assure you of my wholehearted support for this bid.

In recent decades, Copenhagen has developed into a very attractive, international metropolis known for its openness, efficient infrastructure and safe, clean environment.

Within the field of Science Journalism, Copenhagen holds a strong international position, which will add valuable knowledge and expertise to the conference programme as well as encourage networking, industry matchmaking and collaboration to the benefit of the conference delegates.

I am certain every effort will be made to ensure that the World Federation of Science Journalists has an extremely successful and enjoyable conference here. I am sure that Copenhagen would be an excellent host for the members of your organization and I hope and trust you will reach a decision in favor of Copenhagen’s candidacy.

As an expression of our hospitality, I would be pleased to welcome the delegates of the World Conference of Science Journalists to Copenhagen City Hall for a warm and friendly complimentary reception during the congress.

Yours Sincerely

Frank Jensen

13-03-2015

Caseno.
2013-0188310

Document no.
2013-0188310-53
Att: Jens Degett  
Danish Science Journalists Association  
Duevej 22,3tv  
2000 Frederiksberg  

Letter of support  

Dear Jens Degett  

Thank you for the invitation to support the Copenhagen bid to organise the World Conference of Science Journalists in 2017 (WCSJ2017). I am convinced that the Danish Science Journalists Association will be able to organise a successful conference in 2017 with a remarkable impact and innovative sessions. 

The European Union of Science Journalists’ Associations (EUSJA) has very a good experience from collaborating with the Danish Science Journalists Association at the first European Conference for Science Journalists during ESOF2014, and I am looking forward to collaborate with the Danish Science Journalists Association in the future WCSJ2017.  

I am certain that delegates from around the world will be impressed with what they experience in beautiful Copenhagen, given your expertise in organising such an event and knowing the commitment from the Danish stakeholders.  

I sincerely hope that the proposal to host ECSJ 2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.  

Yours sincerely  

Helsinki 20 April, 2015  

Satu Lipponen  
EUSJA president  

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EUSJA  
European Union of Science Journalists’ Associations  
1 Quai Léoty-Mermillod, 67000 Strasbourg, France  
Tel: +33 (0)88 84 11 50 / Fax: +33 (0)88 84 75 99  
E-mail: eusja@euroscience.org
Dear Jens,

Thank you for the invitation to support the Copenhagen bid to organise the World Conference of Science Journalists in 2017. I am convinced that the Danish Science Journalists Association will be able to organise a successful conference in 2017 with a remarkable impact.

EuroScience has a very good experience in collaborating with the Danish Science Journalists Association at the first European Conference for Science Journalists during ESOF2014, Europe’s largest general science conference with 400-500 representatives from the world of media and communication. So I am looking forward to collaborate with the Danish Science Journalists Association in the future.

Given our experience with ESOF2104 I am certain that delegates from around the world will be impressed with what they experience in Copenhagen.

I sincerely hope that the proposal to host ECSJ 2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.

Yours sincerely,

Dr. Peter Tindemans
Att: Jens Degett
Danish Science Journalists Association
Duevej 22, 3tv
2000 Frederiksberg

Letter of support

Dear Jens Degett

Thank you for the invitation to support the Copenhagen bid to organise the World Conference of Science Journalists in 2017. I am convinced that the Danish Science Journalists Association will be able to organise a successful conference in 2017 with a remarkable impact.

Denmark is a world leading knowledge based society and will be an effective and unique host for WCSJ2017. Copenhagen is located in the middle of Medicin Valley, a bi-national cluster, and one of Europe’s strongest life science clusters with a large number of biotech and major pharma-ceutical companies. The newest and one of Europe’s largest research infrastructure facilities, the European Spallation Source (ESS) is under construction in the region and another large research facility, Max IV is just finished. A unique interaction exists between media, companies, hospitals, universities, and public research institutions.

I am certain that delegates from around the world will be impressed with what they experience in Copenhagen.

I sincerely hope that the proposal to host ECSJ 2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.

Yours sincerely,

Allen Weeks
Head of Communications, External Relations and In-Kind
Letter of Support: World Conference for Science Journalists 2017 in Denmark

The International Press Centre (IPC) in Denmark is established for the overall purpose of contributing to a free and well-informed news coverage from Denmark and to offer professional assistance to foreign journalists visiting Denmark.

Copenhagen as host of the World Conference for Science Journalists will be an excellent opportunity for science journalists around the world, to get insight into the many and various science and research related areas the country has to offer.

The IPC will be able to assist the visiting journalists in many ways while here – by offering inspiration, assisting in arranging press tours, answering individual press related questions, facilitating workspace for journalists in central Copenhagen and much more. All making sure that the visiting journalists will be given the best possible experience in addition to the output of the conference.

I am certain that delegates from around the world will be impressed with what they can experience in Denmark – both in terms of the possibilities the city has to offer, the content of the conference and the many possibilities for the press.

On behalf of the IPC

Dorte Sabinsky, Head of the International Press Centre
Att: Jens Degett  
Danish Science Journalists Association  
Duevej 22,3tv  
2000 Frederiksberg  

Letter of support  

Dear Jens Degett,  

Thank you for the invitation to support the Copenhagen bid to organise the World Conference of Science Journalists in 2017. I am convinced that the Danish Science Journalists Association will be able to organise a successful conference in 2017 with a remarkable impact.  

Science is an important part of development and global stability. Good communication of knowledge is paramount for democracy and a participatory society. There is a long tradition in Denmark to support freedom of speech and the free press at a global level. International Media Support is a global media support organisations in Denmark working with communication and media as a tool for stability, peace and development.  

We welcome very much the initiative of organising the WCSJ in Copenhagen, and I am sure we will be able to contribute to this conference.  

I am certain that delegates from around the world will be impressed with what they experience in Copenhagen.  

I sincerely hope that the proposal to host WCSJ 2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.  

Yours sincerely  

Jesper Højberg  
Executive Director  
International Media Support (IMS)
Letter of Support: World Conference for Science Journalists 2017 in Denmark

Dear Jens Degett,

I hereby wish to endorse the Copenhagen bid to host and organise the World Conference of Science Journalists in 2017.

I am convinced that the Danish Science Journalists Association will be able to organise a successful conference in 2017 with a remarkable impact.

Novozymes, a Danish company and world leader in bioinnovation, gives high priority to science communication. Research and development is the foundation of Novozymes’ business and Danish researchers are among the most productive and cited researchers in the world.

Novozymes supports the World Conference for Science Journalists and I am certain that delegates from around the world will be impressed with what they can experience in Copenhagen.

Copenhagen is located in the middle of Medicon Valley, a bi-national cluster, and one of Europe’s strongest life science clusters with a large number of biotech and major pharmaceutical companies. The newest and one of Europe’s largest research infrastructure facilities, the European Spallation Source (ESS) is under construction in the region and another large research facility, Max IV is just finished. A unique interaction exists between media, companies, hospitals, universities, and public research institutions.

I sincerely hope that the proposal to host ECSJ 2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.

Yours sincerely,

Per Falholt
Executive Vice President for Novozymes R&D
Danish Science Journalists Association  
Duevej 22,3tv  
2000 Frederiksberg  
Att: Jens Degett

16th April 2015

Dear Jens Degett,

Re: Letter of support

Thank you for the invitation to support the Copenhagen bid to organise the World Conference of Science Journalists in 2017. I am convinced that the Danish Science Journalists Association will be able to organise a successful conference in 2017 with a remarkable impact.

Radio touches our hearts. It is one of the most wide spread forms of news communication in the world. The stories we hear change our perspective. Radio can strengthen communities and build nations. But despite radio being a widespread and cheap media, there can still be a long way from storytellers to their audience. Our mission is to close that gap....

As a company we already have several partnerships with journalist organisations, to allow members access to our tools at reduced rates in order to improve their working conditions.

We see WCSJ2017 a great opportunity to continue our support of independent journalism and demonstrate the strength of radio journalism to science journalists.

As a special sponsorship we will offer free courses in radio production and editing to the WCSJ2017 conference participants in Copenhagen. We will also grant one-year of free use of our editing software and consider applications from developing nation journalists for full sponsorship.

I am certain that delegates from around the world will be impressed with what they experience in Copenhagen.

I sincerely hope that the proposal to host ECSJ 2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.

Yours sincerely

Chris Mottes  
CEO, Hindenburg Systems
Danish Science Journalists Association:
Cuevej 22, 3tv
2000 Frederiksberg

Copenhagen 20/4-2015

Dear Mr. Jens Degott,

Thank you for the invitation to support the Copenhagen bid to organise the World Conference of Science Journalists in 2017. As an international training institution, which has organised training of environmental journalists from developing countries, we look forward to cooperate with the Danish Science Journalists Association about this conference and the planned training activities in connection with the conference.

Good communication of knowledge is paramount for democracy and a participatory society. There is a long tradition in Denmark to support freedom of speech and the free press at a global level. Danicom is one of several organisations in Denmark also working with communication as a development tool.

We welcome very much the initiative of organising the WCSJ in Copenhagen, and I am sure we will be able to contribute significantly to this conference. I am certain that delegates from around the world will be impressed with what they experience in Copenhagen.

I sincerely hope that the proposal to host ECSJ 2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.

Yours sincerely,

Per Oesterlund
Managing Director
Danicom Communication and Development
per@oesterlund.com
Att: Jens Degett  
Danish Science Journalists Association  
Duevej 22, 3tv  
2000 Frederiksberg  

Letter of support  

Dear Jens Degett,  

Thank you for the invitation to support the Copenhagen bid to organise the World Conference of Science Journalists in 2017. I am convinced that the Danish Science Journalists Association will be able to organise a successful conference in 2017 with a remarkable impact.  

Denmark is a world leading knowledge based society and will be an effective and unique host for WCSJ2017. Science is an important part of the Danish media landscape, and we have a lot of debates and stories in the media, which involve science. The local and experimental radio and TV broadcast in Denmark has a long tradition, and we would be delighted to share our experience with you.  

I am certain that delegates from around the world will be impressed with what they experience in Copenhagen.  

I sincerely hope that the proposal to host ECSJ 2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.  

Yours sincerely,  

Jytte Nordholt  
Chief Editor
Letter of support

Dear Jens Degett,

It is with great pleasure that we express the Lundbeck Foundation's strong support to the Copenhagen bid to organise the World Conference of Science Journalists in 2017. I am convinced that the Danish Science Journalists Association will be able to organise a successful conference in 2017 with a remarkable impact.

Denmark is a world leading knowledge based society and will be an effective and unique host for WCSJ2017. Copenhagen is located in the middle of Medicon Valley, a bi-national cluster, and one of Europe's strongest life science clusters with a large number of biotech and major pharmaceutical companies. The newest and one of Europe’s largest research infrastructure facilities, the European Spallation Source (ESS) is under construction in the region and another large research facility, Max IV is just finished. A unique interaction exists between media, companies, hospitals, universities, and public research institutions.

I sincerely hope that the proposal to host ECSJ 2017 in Copenhagen will be accepted.

Yours sincerely

Anne-Marie Engel
Director of Research
Dear Jens Degett,

Thank you for the invitation to support the Copenhagen bid to organise the World Conference of Science Journalists in 2017. I am convinced that the Danish Science Journalists Association will be able to organise a successful conference in 2017 with a remarkable impact.

Media around the world have an important role in presenting issues on science that influence society in a fair and responsible way. This is also the case when referring to climate, environment and sustainable consumption. There is a need to discuss between professional stakeholders, how to improve the debate. This is why I feel a global conference on science journalism is important.

Denmark is a world leading knowledge based society and will be an effective and unique host for WCSJ2017. I am certain that delegates from around the world will be impressed with what they experience in Copenhagen.

I sincerely hope that the proposal to host ECSJ 2017 in Copenhagen will be accepted and I look forward to meet and discuss the possibilities of supporting the further arrangements.

Yours sincerely

[Signature]

Rene Dinesen
Executive Director
[  
Att: Jens Degett  
Danish Science Journalists Association  
Duevej 22, 3tv  
2000 Frederiksberg  

Letter of support  

Dear Jens Degett  

Thank you for the invitation to support the Danish Science Journalists Association’s bid to organise the World Conference of Science Journalists in 2017 (WCSJ2017). I am convinced that the Danish Science Journalists Association will be able to organise a successful conference in 2017 with a remarkable impact.  

Denmark is a world leading knowledge based society and will be an effective and unique host for WCSJ2017. The country has seven internationally acknowledged universities and several other higher education institutions that are all within easy reach of the conference venue. Copenhagen is located in the middle of Medicon Valley, a bi-national cluster, and one of Europe’s strongest life science clusters with a large number of major biotech and pharmaceutical companies. One of Europe’s largest research infrastructure facilities, the European Spallation Source (ESS), is under construction in the region and another large research facility, Max IV, is nearing completion.  

I am certain that delegates from around the world will be impressed with what they experience during the proposed conference. A unique interaction exists between media, companies, hospitals, universities and public research institutions in Denmark, and this will serve to effectively promote Danish research and education.  

I sincerely hope that the proposal to host WCSJ2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.  

Yours sincerely  

Mads Tøffe  
Vice Chancellor  

April 22, 2015]
Letter of support

Thank you for the invitation to support the Danish Science Journalists Association’s bid to organize the World Conference of Science Journalists in 2017 (WCSJ2017).

Copenhagen is a center for research and education, and the presence of both high-ranking universities, hospitals, large research-based corporations constitutes a vibrant and growth-oriented environment. I would also like to draw your attention to the fact that the European Spallation Source (ESS), one of Europe’s largest research infrastructure facilities, is under construction in the region and another large research facility, Max IV, is also nearing completion.

The University of Copenhagen would be delighted if WCSJ2017 would take place in Copenhagen, which I am confident would also be attractive as a conference venue for WCSJ. Therefore, I hope that Danish Science Journalists Association’s bid for hosting the conference in 2017 would be considered and selected.

Yours sincerely,

Ralf Hemmingsen
Rector
Letter of support

Dear Jens Degett

Technical University of Denmark (DTU) hereby supports the Danish Science Journalists Association's bid to organize the World Conference of Science Journalists in 2017 (WCSJ2017).

DTU's mission is to develop and create value using the natural sciences and the technical sciences to benefit society. We see science journalism as a very important player in disseminating and sharing our knowledge and research results with society both nationally and internationally.

The Copenhagen region, where DTU's main campus is situated, is located near Lund, where one of Europe's largest research infrastructure facilities, the European Spallation Source (ESS), is under construction. I am certain that delegates from around the world will be impressed with what they can experience during the proposed conference. A unique interaction exists between media, industry, hospitals, universities and public research institutions in Denmark. This conference will serve to effectively promote Danish research and education and its interaction with society.

I sincerely hope that the proposal to host WCSJ2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.

Anders Bjarklev
President

22 April 2015
AOB/thov
Att: Jens Degett  
Danish Science Journalists Association  
Duevej 22, 3tv  
2000 Frederiksberg

Letter of support

Dear Jens Degett,

Thank you for the invitation to support the Danish Science Journalists Association’s bid to organise the World Conference of Science Journalists in 2017 (WCSJ2017). I am convinced that the Danish Science Journalists Association will be able to organise a successful conference in 2017 with a remarkable impact.

Denmark is a world leading knowledge based society and will be an effective and unique host for WCSJ2017. The country has eight internationally acknowledged universities and several other higher education institutions that are all within easy reach of the conference venue. Copenhagen is located in the middle of Medicon Valley, a bi-national cluster, and one of Europe’s strongest life science clusters with a large number of major biotech and pharmaceutical companies. One of Europe’s largest research infrastructure facilities, the European Spallation Source (ESS), is under construction in the region and another large research facility, Max IV, is nearing completion.

I am certain that delegates from around the world will be impressed with what they experience during the proposed conference. A unique interaction exists between media, companies, hospitals, universities and public research institutions in Denmark, and this will serve to effectively promote Danish research and education.

I sincerely hope that the proposal to host WCSJ2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.

Yours sincerely,

Jens Lautrup Nørgaard  
Rector / Rectors Office  

Udviklingschef / Head of Research and Development, Ph.D.  
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Att: Jens Degett  
Danish Science Journalists Association  
Duevej 22, 3tv  
2000 Frederiksberg

Letter of support

Dear Jens Degett,

Thank you for the invitation to support the Danish Science Journalists Association’s bid to organise the World Conference of Science Journalists in 2017 (WCSJ2017). I am convinced that the Danish Science Journalists Association will be able to organise a successful conference in 2017 with a remarkable impact.

Denmark is a world leading knowledge based society and will be an effective and unique host for WCSJ2017. The country has eight internationally acknowledged universities and several other higher education institutions that are all within easy reach of the conference venue. Copenhagen is located in the middle of Medicon Valley, a bi-national cluster, and one of Europe’s strongest life science clusters with a large number of major biotech and pharmaceutical companies. One of Europe’s largest research infrastructure facilities, the European Spallation Source (ESS), is under construction in the region and another large research facility, Max IV, is nearing completion.

I am certain that delegates from around the world will be impressed with what they experience during the proposed conference. A unique interaction exists between media, companies, hospitals, universities and public research institutions in Denmark, and this will serve to effectively promote Danish research and education.

I sincerely hope that the proposal to host WCSJ2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.

Yours sincerely,

[Signature]

Ulla Winther Koch  
Rector
Letter of support

Dear Jens Degett

Thank you for the invitation to support the Danish Science Journalists Association’s bid to organize the World Conference of Science Journalists in 2017 (WCSJ2017). I am convinced that the Danish Science Journalists Association will be able to organize a successful conference in 2017 with a remarkable impact.

Denmark is a world leading knowledge based society and will be an effective and unique host for WCSJ2017. The country has eight internationally acknowledged universities and several other higher education institutions that are all within easy reach of the conference venue.

I am certain that delegates from around the world will be impressed with what they experience during the proposed conference. A unique interaction exists between media, companies, hospitals, universities and public research institutions in Denmark and this will serve to effectively promote Danish research and education.

I sincerely hope that the proposal to host WCSJ2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.

Yours Sincerely,

Torben Nielsen
Rector

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DK-8000 Aarhus C
Denmark

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14 April 2015
Att: Jens Degett
Danish Science Journalists Association
Duevej 22, 3tv
2000 Frederiksberg

Letter of support

Dear Jens Degett

Thank you for the invitation to support the Danish Science Journalists Association’s bid to organise the World Conference of Science Journalists in 2017 (WCSJ2017). I am convinced that the Danish Science Journalists Association will be able to organise a successful conference in 2017 with a remarkable impact.

Denmark is a world leading knowledge based society and will be an effective and unique host for WCSJ2017. The country has eight internationally acknowledged universities and several other higher education institutions that are all within easy reach of the conference venue. Copenhagen is located in the middle of Medicon Valley, a bi-national cluster, and one of Europe’s strongest life science clusters with a large number of major biotech and pharmaceutical companies. One of Europe’s largest research infrastructure facilities, the European Spallation Source (ESS), is under construction in the region and another large research facility, Max IV, is nearing completion.

I am certain that delegates from around the world will be impressed with what they experience during the proposed conference. A unique interaction exists between media, companies, hospitals, universities and public research institutions in Denmark, and this will serve to effectively promote Danish research and education.

I sincerely hope that the proposal to host WCSJ2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.

Yours sincerely

Ole Grant Jensen
President
Cphbusiness
April 8, 2015

Danish Science Journalists Association
Duevej 22, 3. tv.
DK-2000 Frederiksberg

Att.: Mr Jens Degett,
Chair of Danish Science Journalists Association

Letter of support

Dear Mr Degett,

Thank you for the invitation to support the Danish Science Journalists Association’s bid to organize the World Conference of Science Journalists in 2017 (WCSJ2017). I am convinced that the Danish Science Journalists Association will be able to organize a successful conference in 2017 with a remarkable impact.

Denmark is a world leading knowledge based society and will be an effective and unique host for WCSJ2017. The country has eight internationally acknowledged universities and several other higher education institutions that are all within easy reach of the conference venue. Copenhagen is located in the middle of Medicon Valley, a bi-national cluster, and one of Europe’s strongest life science clusters with a large number of major biotech and pharmaceutical companies. One of Europe’s largest research infrastructure facilities, the European Spallation Source (ESS), is under construction in the region and another large research facility, Max IV, is nearing completion.

I am certain that delegates from around the world will be impressed with what they experience during the proposed conference. A unique interaction exists between media, companies, hospitals, universities and public research institutions in Denmark, and this will serve to effectively promote Danish research and education.

I sincerely hope that the proposal to host WCSJ2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.

Yours sincerely

Jens Otto Kjær Hansen
Rector / President
Letter of support

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Yours sincerely

Ingo Østergaard, rector at KEA – Copenhagen School of Design and Technology
Letter of support

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Yours sincerely

Pia Ankersjørne
Director
Letter of support

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Yours sincerely

Henrik Dam
Vice-Chancellor
Jens Degett  
Danske Videnskabsjournalister  
Døvej 22, 3. tv.  
DK - 2000 Frederiksberg

---

**Aarhus University pledges to support the World Conference for Science Journalists in Denmark 2017**

It is my pleasure to pledge Aarhus University’s support for the efforts of the Danish Science Journalists Association to bring the World Conference for Science Journalists (WCSJ) to Denmark in 2017.

As one of the world’s leading research nations, Denmark would be an interesting and inspiring venue for the conference.

The task of science journalists all over the world is a large and important one: communicating research and making knowledge accessible to the whole of society. And science journalists are important partners for our research environments.

If Denmark hosts WCSJ in 2017, as one of Denmark’s largest research institutions, Aarhus University will take an active role in discussing how we can work together to improve research communication worldwide.

We hope that the Danish Science Journalists Association application will meet with success.

---

Kind regards

Brian Bech Nielsen  
Rector
14 April 2015

Letter of Support

Dear Jens Degett

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I sincerely hope that the proposal to host WCSJ2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.

Best regards

Christian Mathiasen
Principal
16 April 2015

To whom it may concern

World Conference for Science Journalists in Denmark in 2017
ATV – the Danish Academy of Technical Sciences hereby wishes to express our support for the Copenhagen bid to organise the World Conference for Science Journalists (WCSI) 2017.

The conference will be a great opportunity for science journalists from different countries to share knowledge and strengthen their network in one of Europe's leading hubs for Science and Engineering.

From ATV's point of view the conference will also be an excellent opportunity to increase the awareness among local journalists about the importance of communicating Science and Engineering to a broader audience.

ATV has worked closely together with the Danish Science Journalists Association during several years, in which we have co-organised conferences. We are sincerely impressed with both the professionalism and the commitment from both the association and its chairman, and we wish to give them our strong recommendation as conference hosts.

Yours sincerely

Lia Leffland
Managing Director, ATV
Phone +45 45 96 08 22, E-mail ll@atv.dk
Letter of Support

Thank you for the invitation to support the Copenhagen bid to organise the World Conference of Science Journalists in 2017. I am convinced that the Danish Science Journalists Association will be able to organise a successful conference in 2017 with a remarkable impact.

Denmark is a world leading knowledge based society and will be an effective and unique host for WCSJ2017.

Danish Science Factory produces a wide variety of projects. We manage big events like the annual Danish Science Week with more than 100,000 participating school children and the national Young Scientists competition. Using user-driven innovation methods, we also engage in long-term development projects in schools working with teacher training and local science education agendas on municipality level.

Danish Science Factory will be able to contribute to your conference for instance by activating Danish high school pupils in a national journalist's competition. Together with the local organising committee, we can collaborate to select the best contributions for a dedicated session on science journalism for young people at the WCSJ2017.

I sincerely hope that the proposal to host ECSJ 2017 in Copenhagen will be accepted and I look forward to collaborate about the further arrangements.

Yours sincerely

Mikkol Bohn
Director
Letter of support

Dear Jens Degett,

I look forward to follow the development of the World Conference for Science Journalists in 2017, and I would like to contribute to the success of the conference and its programme by taking part of the International Advisory Committee.

Denmark is a world leading knowledge-based society and will be an effective and unique host for WCSJ2017. Copenhagen is located in the middle of Medicon Valley, a bi-national cluster, and one of Europe’s strongest life science clusters with a large number of biotech and major pharmaceutical companies.

The newest and one of Europe’s largest research infrastructure facilities, the European Spallation Source (ESS) is under construction in the region and another large research facility, MAX IV is just finished. A unique interaction exists between media, companies, hospitals, universities, and public research institutions.

I sincerely hope that the proposal to host WCSJ 2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.

Best regards,

Tutti Johansson Falk
Head of Communications
MAX IV Laboratory

MAX IV Laboratory
Lund University
PO Box 118, SE-221 00 Lund, Sweden
Visiting address: Ole Römers väg 1
Phone: +46 046 222 36 99
Mobile +46 766 32 33 26
tutti@maxlab.lu.se
www.maxiv.se
Letter of support

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Harald Mikkelsen
Rector
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I sincerely hope that the proposal to host WCSJ2017 in Copenhagen will be accepted and I look forward to supporting the further arrangements.

Yours sincerely

Erik Andreassen

Rector
Welcoming the World Conference of Science Journalists, WCSJ 2017

On behalf of Wonderful Copenhagen, I would like to express my enthusiasm and offer my full support for Copenhagen’s bid to host the WCSJ in 2017.

As a popular conference city, and with our considerable expertise in hosting high profile events, we are fully aware of the responsibility involved in hosting the WCSJ. There is no doubt that it would be an important addition to the city’s proud list of previous major events.

Copenhagen has hosted various conferences within the field of science and just recently the European Science Journalist Conference 2014 and the 2014 Euroscience Open Forum. The WCSJ would without doubt be an important addition to the city’s long reference list.

Denmark has in recent years become a strong internationally renowned science centre with a high density of universities, hospitals, knowledge-institutions as well as research and development based organizations - especially within the fields of life science, IT and cleartech. Copenhagen works hard to continuously strengthen its position as an international city of knowledge.

Copenhagen is a great conference city offering the WCSJ the opportunity for the ultimate green meeting, thanks to its eco-labelled, state-of-the-art hotels and meeting venues and world-leading environmental initiatives in the field of recycling and clean energy.

Copenhagen is easy to access and, once you are here, you can travel extensively throughout the city using environmentally friendly transport options, such as public transportation, by foot or by bike - a fun, fast and very Copenhagen-way to travel.

In Copenhagen you can expect the entire city to be your host, providing the best possible framework for your World Conference of Science Journalists. Along with the enclosed material, I hereby wish to assure you that we will make every possible effort to meet your requirements and expectations, making the WCSJ in Copenhagen an outstanding and memorable success. We look forward to welcoming you in beautiful and green Copenhagen.

Yours sincerely,

Lars Bernhard Jørgensen
Managing Director

Wonderful Copenhagen CVB is the official convention and visitors bureau of Copenhagen, dealing with all aspects of Copenhagen as a leisure, event and business destination.

Wonderful Copenhagen is a member of BestCities Global Alliance. The first Convention Bureau alliance, created to deliver the world’s best services for the meetings industry.
3 Conference Organization

Vision, Danish Science Journalists Board, Program overview

3.1 Vision for the World Conference of Science Journalists 2017

The World Conference of Science Journalists (WCSJ) is the largest and most important meeting for science journalists and communicators. It is a professional forum where up to 1000 science journalists from more than 80 countries will meet and discuss how science and knowledge is presented and communicated in the media around the world. This is a unique opportunity to meet the global science and knowledge debating press, but it also represents an enormous responsibility for using this opportunity to move the understanding and the impact of science journalism in a positive direction.

During the last 15 years there has been an ongoing revolution of the media. The traditional business model for print media has been challenged by the internet. The specialised expensive science journalists have been the first to lose their jobs. At the same time, universities, public research institutions, private companies and interest groups have increased and professionalised their communication of science. There is a very clear tendency that science is becoming more and more portrayed in the media by the knowledge producers themselves, edited by generalist editors representing little filter and no expert knowledge. This might be good in the short term, but it has long term consequences and implications for journalism and society. Stories have to be put into perspective for people to trust the information they are bombarded with on vaccines, fracking, climate change, GMO and nano-technology. If not, we cannot have an informed and democratic debate.

The battle between science journalism and science communication has been an important theme at former WCSJs. It has been crucial to point to define the problems. But now it is time to take the debate to a higher level; we need to focus on sustainable solutions and best practices. In a globalised world we need
to inspire each other by discussing how the challenges in today’s media are tackled successfully. We want to generate a constructive dialogue and therefore we will invite the research institutions who promote PR like science communication to discuss the implications of this practice on society. We will invite media to discuss how science stories without journalistic quality and perspective may read well, but are no favour to the newspaper nor the readers. We will also try to include the researchers from the humanities involved in studying the interaction between science and society.

We need to strengthen the understanding of the role of science journalism in a dynamic knowledge based society. Not only among fellow journalists ourselves but also with the stakeholders, who interact with, compete with and study science journalism.

It is important that the conference goes beyond the debates, allowing journalists to have the opportunity to give examples of good science journalism. We would like to portray science seen in a pluralistic light by many cultures and societies. This is why we will make it a working conference with a substantial budget for working journalists and a media platform promoting dialogue and visibility of debates and journalistic products related to the conference.

We propose five main themes for the WCSJ2017.

1. **New Media and Journalistic Innovation.**

How can science journalism survive the media crisis? Who will pay for real insight and critical perspective from a journalist? What are the entrepreneurial answers to the media crisis? Why are there very few successful attempts to create new independent science media?

2. **Responsible Science Journalism VS Manipulative Communication and PR?**

Responsible Research and Innovation (RRI) is a new buzzword, which has still very little meaning. If research is responsible, should it not be considering society? How should this dialogue be organised? What role should science journalism play?

3. **Communicating Climate Change and International Threats.**

Climate change is one of the big global issues for which many experts would like society to understand its risks much better. The stakeholders in this debate may be partly responsible for the confusion and lack of interest, but what can science journalists do to improve the knowledge and the debate?

Science and innovation have been used as reference for economic growth. Not only in the developing world, but also in the leading economies. We would like to give examples and discuss how science journalists can improve the interest and the dynamics of science and innovation in different cultures and economies at very different levels.

5. Should we all be Investigative Science Journalists?

Investigative journalism is fascinating, but who can afford it? Who will defend the journalists when they reveal the less fortunate stories? How do we collaborate better internationally?

3.2 DV Board

Chair, Jens Degett

M.Sc. in biology and a diploma in communication. Freelance science journalist and Chair of the Danish Science Journalists Association since 2012. He has worked with science journalism and communication for more than 23 years. Jens Degett is treasurer and member of the EUSJA Board. He organised the first European Conference for Science Journalists (ECSJ) in collaboration with EUSJA in Copenhagen June 2014. He was one of the founders of the EuroScience Open Forum (ESOF) and has been member of a number of EuroScience committees since 2002. He was one of the founding members of the World Federation of Science Journalists (WFSJ) in Brazil 2002 and the Executive Secretary of WFSJ from 2002-2004. He served as Executive Director of the European Action in Global Life Sciences (EAGLES) in Madrid 2005-2010. He was Director of the Communication and Information Units at the European Science Foundation (ESF), Strasbourg from 2000 - 2005.
Vice Chair, Berit Viuf

Cand.techn.soc from 2001. After working with as a project coordinator for communication in companies such as Fairtrade and The Danish Board of Technology, she started her own business doing science journalism. She currently works for several broad media in Denmark covering research and science. Besides traditional written journalism, she has also worked with integrating multimedia and mobile phones in communication.

Treasurer, Saga Steinmann Madsen

Engineer specializing in innovation building bridges between humans and technology. This has taught me that social human behaviour and organizational management always lie at the heart of everything we do as humans. In my line of work, I implement what science is teaching us, to overcome obstacles and increase performance in modern day business life and industry.
Webmaster, Jesper Odde Madsen

Journalist, communicator, networker, lecturer and webmaster, working in journalism and communications for more than 20 years, including printed media, radio/tv and web.

References: FP7: CAMbrella – a research network funded by the EU commission. Experience from Danish media and organisations, including The Danish Broadcasting Corporation, ICT businesses, newspapers, magazines, trade unions, public institutions, universities, etc.

Newsletter editor, Gorm Palmgren

PhD in molecular biology, Freelance science writer Gorm Palmgren started his own media company, Palmgren kommunikation, in 2001 after 11 years of international research in molecular biology at academic, governmental and private sector. He has written more than 250 full length features and 600 shorter articles for Science Illustrated (total circulation 600.000 in 15 countries), contributed numerous articles to other magazines, newspapers and books and has co-edited two volumes in a book series. He has also edited and written an international newsletter through 10 years and prepared several promotional pamphlets and booklets for research institutions (including design and layout). Gorm Palmgren is fluent in written English as well as Danish.
Event manager, Marianne Møller

M.Sc. pharm. & Master in professional communication. She has 20 years of experience in the health sector. Medicinsk Dialog/Medical Dialogue is established by Marianne Møller, who’s background is a mix of medicine and communication. Marianne has been working fulltime in a pharmacy, in a national health webportal (NetDoktor) and for 9 years in the former Danish Medicines Agency with information on the rational use of drugs (Institute for Rational Pharmacotherapy, IRF). In IRF one of her main tasks was to give comparative information to patients and health professionals according to the key comparative parameters effect, side effects and price.

Board member, Jari Kickbusch

Danish journalist, author and documentary filmmaker. He has reported for a large number of both national and international media, is the author of seven books and has produced more than 200 hours of broadcasted television for the Scandinavian countries. Currently he is responsible for research communication at the IT University of Copenhagen and as such he writes articles on IT and science related issues for several media.
### 3.3 Local Organising Committee for WCSJ 2017

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jens Degett</td>
<td>DV</td>
<td>Denmark</td>
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<tr>
<td>Berit Viuf</td>
<td>DV</td>
<td>Denmark</td>
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<tr>
<td>Jesper Madsen</td>
<td>DV</td>
<td>Denmark</td>
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<tr>
<td>Gorm Palmgren</td>
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<td>Denmark</td>
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<tr>
<td>Saga Steinmann</td>
<td>DV</td>
<td>Denmark</td>
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<tr>
<td>Jari Kickbusch</td>
<td>DV</td>
<td>Denmark</td>
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<tr>
<td>Marianne Møller</td>
<td>DV</td>
<td>Denmark</td>
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<tr>
<td>Timothy John Hinman</td>
<td>Third Ear</td>
<td>Denmark</td>
</tr>
<tr>
<td>Alan Irwin</td>
<td>Copenhagen Business School</td>
<td>Denmark</td>
</tr>
<tr>
<td>Maja Horst</td>
<td>University of Copenhagen</td>
<td>Denmark</td>
</tr>
<tr>
<td>Lia Leffland</td>
<td>Academy of Technical Sciences</td>
<td>Denmark</td>
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<tr>
<td>Per Oesterlund</td>
<td>Danicom</td>
<td>Denmark</td>
</tr>
<tr>
<td>Hakon Mosbech</td>
<td>Zetland</td>
<td>Denmark</td>
</tr>
<tr>
<td>Sebastian Relster</td>
<td>Science Illustrated</td>
<td>Denmark</td>
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<tr>
<td>Lars Rønnov Torp</td>
<td>Danish Broadcast</td>
<td>Denmark</td>
</tr>
<tr>
<td>Michael Bom Frøst</td>
<td>Nordic Food Lab/University of Copenhagen</td>
<td>Denmark</td>
</tr>
<tr>
<td>Lasse Foghsgaard</td>
<td>Politiken</td>
<td>Denmark</td>
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</table>
### International Committee for WCSJ 2017

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Country</th>
</tr>
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<tbody>
<tr>
<td>Jacome Armas</td>
<td>Science and Coctails</td>
<td>Portugal</td>
</tr>
<tr>
<td>Calestous Juma</td>
<td>Harvard Kennedy School (not confirmed)</td>
<td>USA/Kenya</td>
</tr>
<tr>
<td>Nadia El-Awady (Egypt)</td>
<td>Freelance</td>
<td>Egypt</td>
</tr>
<tr>
<td>Satu Lipponen</td>
<td>EUSJA President</td>
<td>Finland</td>
</tr>
<tr>
<td>Vesa Niinikangas</td>
<td>Former WFSJ President</td>
<td>Finland</td>
</tr>
<tr>
<td>Angel Rodríguez Lozano</td>
<td>CienciaEs.com</td>
<td>Spain</td>
</tr>
<tr>
<td>Clive Cookson</td>
<td>Financial Times</td>
<td>United Kingdom</td>
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<tr>
<td>Istvan Palugua</td>
<td>Népszabadság</td>
<td>Hungary</td>
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<tr>
<td>Thomas Egwang</td>
<td>Freelance</td>
<td>Uganda</td>
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<tr>
<td>Janet OTIENO</td>
<td>Africa Review &amp; The Daily Nation</td>
<td>Kenya</td>
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<td>Wilson da Silva</td>
<td>Cosmos Magazine</td>
<td>Australia</td>
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<tr>
<td>Sabine Louet</td>
<td>The EuroScientist</td>
<td>Ireland</td>
</tr>
<tr>
<td>Dominique leglu</td>
<td>Science et Avenir</td>
<td>France</td>
</tr>
<tr>
<td>Ulrike Felt</td>
<td>University of Vienna</td>
<td>Austria</td>
</tr>
<tr>
<td>2 Members of WFSJ Board</td>
<td>WFSJ Board</td>
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### 3.5 Program overview

<table>
<thead>
<tr>
<th>Time</th>
<th>Monday 26-jun</th>
<th>Tuesday 27-jun</th>
<th>Wednesday 28-jun</th>
<th>Thursday 29-jun</th>
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<tbody>
<tr>
<td>9:00 - 10:30</td>
<td>Training Workshops</td>
<td>Keynote #1</td>
<td>Keynotes #2</td>
<td>Keynotes #3</td>
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<tr>
<td>10:30 - 11:00</td>
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<td>Coffee Break</td>
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<td>Press Tours</td>
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<td>11:00 - 12:00</td>
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<td>Plenary Debate #1</td>
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<td>Plenary Debate #3</td>
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<td>13:30 - 15:00</td>
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<td>Parallel Workshops</td>
<td>Parallel Workshops</td>
<td>Parallel Workshops // WFSJ General Assembly</td>
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<td>15:00 - 15:30</td>
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<td>Coffee Break</td>
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<tr>
<td>15:30 - 17:00</td>
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<td>17:00 - 19:00</td>
<td>WCSJ Opening Ceremony</td>
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<tr>
<td>Evening</td>
<td>Opening Reception</td>
<td>Speakers' Dinner + Social Events</td>
<td>Social events</td>
<td>Farewell Party</td>
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</tbody>
</table>
### 3.6 Budget

Pls. see below the proposed budget for WCSJ 2017

<table>
<thead>
<tr>
<th>Expenses</th>
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<tbody>
<tr>
<td>Programme director</td>
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<tr>
<td>Executive secretary</td>
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<td>consultants/helpers</td>
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<tr>
<td>Venue</td>
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<td>600000</td>
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The currency exchange rate is around 7,50
4 Press Tours - Science related press tours at World Conference of Science Journalists 2017

Listing below is made in collaboration with the International Press Centre in Copenhagen. The list only displays activities that are currently available. Many more topics are to be explored, and the list of places to visit will be extended before 2017.

The Press Tours will be organized in collaboration with the International Press Centre, IPC in Copenhagen.

Pls. see suggested listing of press tours.

<table>
<thead>
<tr>
<th>Two of Europe’s newest large research infrastructure instruments. The European Spallation Source (ESS) and the world’s brightest synchrotron radiation instrument MAX IV are available about one hour from Copenhagen</th>
<th>ESS is a European project with 17 Partner Countries, and with Sweden and Denmark as host nations. The ESS main facility is being built in Lund, and the Data Management and Software Centre (DMSC) is to be built in Copenhagen. MAX IV will be in operation from 2016.</th>
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</thead>
<tbody>
<tr>
<td>Vestas - the global energy company dedicated exclusively to wind energy</td>
<td>An insight in to Turbine options and the research with in construction and plant optimization</td>
</tr>
<tr>
<td>Beijing Genomics Institute - life-cycle genetic testing services</td>
<td>Since 2001, BGI has successfully completed a large number of ground breaking research projects such as sequencing 1% of the human genome for the International Human Genome Project (HUGO) and contributing 10% to the International Human HapMap Project</td>
</tr>
<tr>
<td>Novozymes - the world leader in bioinnovation</td>
<td>The creation of tomorrow’s industrial biosolutions - from removing trans fats in food to advancing</td>
</tr>
<tr>
<td>Activity</td>
<td>Description</td>
</tr>
<tr>
<td>-------------------------------------------------------------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Centre for Playware – a unique research experience</td>
<td>Technology with physical user interaction, including all-new interactive products developed on the basis of robotics, modern artificial intelligence and wireless technology.</td>
</tr>
<tr>
<td>The ‘New Cement Production Technology” – towards a more sustainable production</td>
<td>Explore the new energy efficient cement production technology - from research to industrial solutions.</td>
</tr>
<tr>
<td>Universal robots – a Danish take on small industrial robots</td>
<td>Universal Robots are revolutionizing the market for industrial robots, entering a robotics market which has been characterized by heavy, expensive and cumbersome robots.</td>
</tr>
<tr>
<td>Danes, the happiest people in the world – and the research behind</td>
<td>Visit The Happiness Research Institute - an independent think tank exploring why some societies are happier than others.</td>
</tr>
<tr>
<td>Uranium mining in Greenland – explore the geological potential</td>
<td>Visit to GEUS to get an introduction to the geological aspects of uranium mining in Greenland, and the uranium deposit at Kvanefjeld.</td>
</tr>
<tr>
<td>Molecular gastrophysics – an emerging scientific discipline</td>
<td>Explore the research on molecular gastrophysics and similar research areas with a visit to Department of Food Science at University of Copenhagen.</td>
</tr>
<tr>
<td>Can optimal well-being, development and health for children be reached through a healthy New Nordic Diet?</td>
<td>Learn more about the research and conclusions in project ‘New Nordic Diet for school children’ at Research Centre OPUS.</td>
</tr>
<tr>
<td>RISØ - National Test Center for Large Wind Turbines</td>
<td>The largest test site with prototypes of the newest wind turbines with a rotor diameter of 164 meters.</td>
</tr>
<tr>
<td>Samsø – the Renewable Energy Island</td>
<td>Focus on the island’s green innovative solutions, green research and unique green solutions.</td>
</tr>
<tr>
<td>biofuels to power the world tomorrow.</td>
<td></td>
</tr>
<tr>
<td>Can ancient DNA research provide new answers to the past of humans and animals?</td>
<td>Visit the Centre for Geo-Genetics and learn more about their multidisciplinary research addressing the most highly debated topics in science.</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>A more sustainable future: converting non-food plant biomass to biofuels</td>
<td>Explore the research conducted at the Bio4Bio centre on how to convert non-food biomass to high value energy carriers.</td>
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</table>
5 Proposed Venues for WSCJ: The Concert Hall at DR Byen and IT University

The Concert Hall and the IT University is two fantastic venues that each offers a great setting for the WCSJ 2017.

5.1 Concert Hall, DR

The Concert Hall at DR Byen in Copenhagen has won broad international recognition and numerous awards for both its architecture and acoustics. Koncerthuset is home to more than 250 concerts and TV productions a year, offering just the right facilities and setting to make your upcoming event an unforgettable experience.

The Concert Hall is designed by Jean Nouvel, who is also the architect behind the prize-winning Institute of the Arab World in Paris, and the acoustics are designed by probably the best acoustician in the world, Yasuhisa Toyota, who can also claim credit for the acoustics of Walt Disney Concert Hall in Los Angeles.

The tiered structure of the Concert Hall with terraces and balconies engenders an atmosphere of intimacy for the audience, no matter whether the number of guests is 400 or 1800. Unique acoustics, state-of-the-art technology and dedicated staff give you all the tools to host the perfect event.

Pls. see additional information and proposal in appendices.
5.2 IT University

The IT University of Copenhagen is an independent educational and research institution, dedicated to the digital world. The university works to make Denmark exceptionally good at making value through IT by providing contemporary study programmes and research at the highest academic level.

The university has around 2,500 students with very different backgrounds and nationalities. We offer study programmes of high quality and an interesting study environment with the newest research within digital communication, business, software development and games. All our study programmes are research-based and we have around 70 full-time researchers, 50 external lecturers and 65 PhD students.

The IT University building is approx. 19,000 m2. Designed by Danish Architect Henning Larsen. The IT University is located about 100 meters from the DR Concert Centre on the other side of Emil Holms Kanal in the North-Eastern part of Ørestad close to Danish Broadcast’s other buildings.

The IT University offers several meeting rooms and auditoriums for the WCSJ 2017.

E.g. two auditoriums for 300 and 130 pax and two for 70 pax, and 10 meeting rooms for 50 pax each.

5.3 Location

The Concert Hall and IT University is located very close to the city center, only approx. 5 min. by metro and there is only one stop between the Concert Hall and the IT University but the venues are in walking distance from each other.

Both the Concert Hall and IT University is located in the northeastern part of Ørestaden, which is an urban and architectural hotspot of Copenhagen and the district is built around water and beautiful nature. In the area, there is a number of small restaurants and coffee shops. Several economic hotels and youth hostels are located in the area close to the venue.
6 Accommodation

Copenhagen offers more than 20,000 hotel rooms spanning from five-star hotels to the budget-price contemporary designed rooms of Europe’s largest city hostel. Most of the 20,000 hotel rooms are located in the city center and within easy reach of the airport.

Copenhagen’s hotel capacity has expanded by more than 50% in the last 10 years, which means the city now has more than 20,000 rooms to meet every imaginable demand, pocket and taste.

64% of the hotel rooms in Copenhagen are are certified with an eco-label. The eco-label certification guarantees that the hotel meets the highest environmental requirements.

The hotels in Copenhagen offer an array of high quality facilities ranging from gourmet restaurants to state-of-the-art meeting and IT facilities. Most major hotels offer free wireless high speed Internet.

Copenhagen is located be the sea and no matter what kind of hotel you prefer, you will most likely be able to find a room with a view of the water. Some hotels even have their own dock, or one close by, which means that guests can sail from their hotel to their meeting venues, or dinner and social events.

6.1 Hotel suggestions for WCSJ 2017

We suggest the following hotels for the World Conference of Science Journalists, all of which are located close to DR, Concert Hall and IT University.

Radisson Blu Scandinavia, 4*

The Radisson Blu Scandinavia hotel is a 4* hotel, located close to the Town Hall Square, Tivoli Garden and Strøget, the main pedestrian street. The hotel offers a total of 544 rooms. [http://www.radissonblu.dk/scandinaviahotel-koebenhavn](http://www.radissonblu.dk/scandinaviahotel-koebenhavn).
Copenhagen Marriott Hotel, 5*
Located on the harbor, Copenhagen Marriott Hotel offers 401 spacious accommodations with exquisite water and city views unique among hotels in Copenhagen. The hotel is also located within walking distance from Tivoli Congress Center. [http://www.marriott.com/hotels/travel/cphdk-copenhagen-marriott-hotel/](http://www.marriott.com/hotels/travel/cphdk-copenhagen-marriott-hotel/).

Cabinn City, 2*
Cabinn City is located in the heart of the city; in walking distance of Tivoli Congress Center and close to the Central Station and the main pedestrian street, Strøget. The hotel offers a total of 352 rooms, all with free Wi-Fi.

Budget accommodation suggestion for WCSJ 2017

Danhostel
There are several Danhostels in Copenhagen or at the surrounding areas of Copenhagen. One of the hostels are located in city center of Copenhagen.

Danhostel Copenhagen City is the biggest with 192 rooms. It is located in walking distance from Tivoli Congress Center and is close to the City Hall Square and Central Station. Prices starting from 395 DKK – approx. 53 Euro. Breakfast 74 DKK – approx. 10 Euro.

Denmark is a country in Northern Europe with a population of 5.7 million. It is the most southern of the Nordic countries that constitute Scandinavia, located southwest of Sweden, south of Norway, and bordered to the south by Germany. The country of Denmark is characterised by flat, arable land, sandy coasts, low elevation and a temperate climate with warm summers and mild winters.

The incipient urbanisation of Denmark began in the early Viking Ages from around 700 AD, and The Kingdom of Denmark is now a sovereign state that comprises Denmark and two autonomous constituent countries in the North Atlantic Ocean: the Faroe Islands and Greenland. The country consists of a main peninsula, Jutland (Jylland), and the Danish archipelago of 443 named islands; hereunder of which around 70 are inhabited. The largest of the islands are Funen (Fyn) and Zealand (Sjælland), where the Danish capital, Copenhagen (København), is located.

Even though Denmark is home to one of the world's oldest monarchies, which can be traced back to the year 958 AD, the country has a parliamentary democracy. It has the world's highest level of income equality with a mixed market economy and a large welfare state.

Not only is Denmark a country surrounded by water, it is also privileged to have such large quantities of clean underground water to cover the entire country's water needs including domestic consumption, agriculture and industry. The people of Denmark, the Danes, enjoy a high standard of living and Denmark ranks highly in numerous comparisons of national performance, including education, health care, protection of civil liberties, democratic governance, prosperity and human development. As such, the Danes have frequently been ranked as the happiest and least corrupt people in the world.
History of Copenhagen

The city of Copenhagen is the capital of Denmark, with an urban population of 1.2 million and a metropolitan population of 1.9 million. It is situated on the eastern coast of Zealand next to the Sound (Øresund) strait with a connecting bridge to the northwestern part of the Swedish city of Malmö.

Founded originally as a Viking fishing village in the 10th century, Copenhagen became Denmark's capital in the early 15th century. During the 17th century, under the reign of King Christian IV, it underwent a comprehensive modernization and expansion that made the city Denmark's principal fortification and naval port as well as the main centre of trade in Northern Europe. Today, only a few fortifications remain intact, as the rest have been dismantled and laid out as parks, forming a green band in the city centre.

Come the late 19th and early 20th century, the residential districts of Østerbro, Nørrebro, Vesterbro and Amagerbro were established in Copenhagen. Today, the city also stretches across the island of Amager, the enclave of Frederiksberg; a municipality in its own right, as well as various other outlying areas which consist mainly of residential housing and apartments with parks and greenery.

As an addition to its famous waterfront location, one of the oldest and most distinctive features of Copenhagen's topography is also the row of rectangular lakes in the modern city centre. The lakes were initially created to expand the city's defense system and to provide fresh drinking water to the citizens from bigger natural lakes north of Copenhagen. Today, the three lakes, consisting up of five basins, make up a popular recreational area in the middle of the city with walking paths on all sides.
The Essentials

The population of Denmark is 5.7 million.

The incipient urbanisation of Denmark began around 700 AD.

Denmark is home to one of the world's oldest monarchies.

Denmark has the world's highest level of income equality with a mixed market economy and a large welfare state.

The Danes, who have frequently been ranked as the happiest and least corrupt people in the world, enjoy a high standard of living and Denmark ranks highly in numerous comparisons of national performance.

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Copenhagen is the capital of Denmark, with an urban population of 1.2 million and a metropolitan population of 1.9 million.

Founded originally as a Viking fishing village in the 10th century, Copenhagen became Denmark’s capital in the early 15th century.

In addition to the city centre, Copenhagen is constituted by the central districts of Østerbro, Nørrebro and Vesterbro, as well as the island of Amager, the enclave of Frederiksberg and 4 other outlying districts.
8 Accessibility & Getting Around

Copenhagen is an easily accessible and compact city in which most of the hotels, restaurants, venues, sights and shops are within walking distance of each other. Alternatively, the city's efficient public transport makes covering longer distances effortless.

Getting to Copenhagen

Copenhagen Airport is the largest in Scandinavia and has been named the Best Airport in Northern Europe with the World's Best Security Processing (SkyTrax 2013 & 2014). All European mainland airports can be reached within 3.5 hours, while Europe’s major cities are less than 2 hours away.

With non-stop flights from 157 international destinations and more than 4,000 weekly departures, Copenhagen is easy to access from all continents and Copenhagen Airport continues to be in the top-three among the world's best at route development (World Routes Conference 2014).

24.5% of the airlines operating in Copenhagen Airport are low cost airlines; making Copenhagen Airport the largest low cost carrier airport in Scandinavia. To provide an even better service, the airport opened a terminal in 2010 exclusively for low cost carriers.

Copenhagen Airport also has its own public Metro and train station, and the journey to the city centre is only 13 minutes. This is the shortest travel time from an airport to any capital city centre in Europe. It is one of the most affordable too, as a full fare ticket only cost between €3.50 - €5.

Scandinavian Airlines

Copenhagen Airport is the main hub for Scandinavian Airlines (SAS). SAS is renowned for its efficiency and world-class punctuality (FlightStats). SAS holds a number of international eco-certificates including ISO 14001 and offers a carbon offset program. SAS was the first airline to introduce fuel-saving ‘green landings’, which underscores the airport’s ongoing work to minimise airlines’ impact on the environment. The airline was also the world’s first to receive IATA’s Fast Travel Award platinum status in 2013 and again in 2014.
Star Alliance Convention Plus

If you are looking to make savings on your fare, SAS is also among the 27 airlines that make up Star Alliance; a global airline network that offers benefits to delegates including discounted global conference fares through their Convention Plus-service. Star Alliance currently serves 192 countries and 1,316 airports globally and has 2,867 weekly flights to and from Copenhagen.

You can read more about Star Alliance Convention Plus here: www.staralliance.com/en/business-solutions/conventions-plus/

Getting Around

Copenhagen’s Metro has been named the ‘World’s Best Metro’ in both 2008 and 2010. The Metro runs 24/7. During the day and in the evenings, trains run every 2-3 minutes and every 20 minutes after midnight. During citywide congresses, more trains are put into service during peak hours. The Metro is currently expanding with ‘Cityringen’, which includes 17 new stations in central Copenhagen. The new line is expected to open after 2018.

Copenhagen also offers a well-functioning infrastructure; named 4th best in the world in 2012 (Mercer Quality of Living survey), with 400 kilometres of bicycle lanes and an extensive local train system that connects the city centre to the suburbs. This together with the Metro, multiple bus lines and the harbour busses that serve the inner harbour and its adjacent city districts, makes the city's public transportation convenient and efficient.

You can easily hail a taxi on the street, and most accept all major credit cards. All taxis are clearly licensed and operate at fixed mileage rates. Free Wi-Fi is available and complimentary in taxis from the company ‘TAXA 4x35’. If you want to rent a car, there are several international companies with offices in the city centre and at the airport.

If you prefer to experience the city the Copenhagen way, it is easy to get hold of a bike. Most bike shops and hotels offer bikes for rent, some hotels even lend bikes to their guests for free.

Thanks to its compact scale and extensive pavements, street crossings and pedestrian zones, Copenhagen is also easy to explore by foot and is safe to walk around in, day and night. The city is also well connected to other cities in Europe by road via the European highway network, bridges and boats.
Travel Passes for Delegates

For international congresses and events in Copenhagen, you can choose discounted Travel Passes for the delegates. These can be used as often as necessary within the valid period and travel zones, day and night in busses, trains and the Metro. A common ticket system for all public transport also makes it easy to travel on these different forms of transport on the same ticket.

You can read more about the Travel Pass option here:
www.copenhagencyvb.com/copenhagen/travel-pass

Visa Regulations and Requirements

The vast majority of the European congress participants will not need a visa to visit Denmark. The Danish Immigration Service publish a regularly updated list of the countries for which Denmark requires a visa. Persons whose country of origin is not on the list may stay in Denmark for up to three months without contacting the Danish authorities.

Congress participants must apply for a visa in good time at Danish Diplomatic and Consular Posts in their countries of domicile. If you apply less than 14 days before departure, the Danish Immigration Service cannot guarantee that you will obtain your visa in time.

Where to find help:

- The Danish Immigration Service has a regularly updated list of countries whose citizens require visas to visit Denmark:
  www.nvidanmark.dk (Click on English - Visa - Do I need a Visa?)

- The Ministry of Foreign Affairs has a specific page where you can see where to send visa applications if Denmark does not have a diplomatic mission in the country concerned:
  www.um.dk (Click on English - Danish Visa Rules)
The Essentials

Copenhagen Airport is the largest airport in Scandinavia and has been named the Best Airport in Northern Europe with the World’s Best Security Processing (SkyTrax 2013 & 2014).

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67 airlines currently operate in Copenhagen Airport; 24.5% of these are low cost airlines.

All European mainland airports can be reached within 3.5 hours from Copenhagen Airport, while Europe’s major cities are less than 2 hours away.

The global airline network Star Alliance is represented in Copenhagen and offers benefits to delegates including discounted global conference fares though their Convention Plus-service.

Copenhagen Airport is located 8 km from the city center and transfer time is only 13 minutes; the shortest travel time from any airport to a capital city centre in Europe.

A full-fare ticket from the airport to the city center costs only between €3.50 - €5.

Copenhagen’s infrastructure was named 4th best in the world in 2012 (Mercer Quality of Living survey) and offers an extensive local train system that connects the city centre with its suburbs together with the Metro, multiple bus lines and the harbour busses.

Discounted travel passes are available for international conventions and events, and a common ticket system for all public transport makes it easy to travel on different forms of transport on the same ticket.

Copenhagen is well connected to other cities in Europe by road via the European highway network, bridges and by boat.

Copenhagen is around five hours by train from Hamburg or Stockholm, less than 12 hours from Amsterdam, Basel and Munich, and 24 hours from Rome.

Copenhagen’s Metro runs 24/7 and was named The World’s Best Metro at the Metro Rail Conference in both 2008 and 2010.

The Metro is expanding with ‘Cityringen’ which include 17 new stations in central Copenhagen. The new line is expected to open after 2018.

Copenhagen has 400 kilometres of biking lanes and 52% of the population commute by bike.
## Frequency of Direct Flights

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9 Social Programme

The Tycho Brahe Planetarium, the Blue Planet Aquarium and the National Museum are just some of the venues that the delegates will be visiting during the social programme.

There will be an opening reception at the Danish Broadcast Concert Centre, a dinner sponsored by the Copenhagen Municipality for 250 speakers and special conference guests and a conference party for all participants.

A number of exclusive social events will be organized with some of the many science attractions in Copenhagen, such as the Copenhagen Zoo, the Tycho Brahe Planetarium, The Blue Planet Aquarium, the Experimentarium, the Zoological Museum, the Geological Museum, the Medical Museion, the National Museum and the Science Cocktail Bar at Christiania.

9.1 The Tycho Brahe Planetarium

Tycho Brahe Planetarium is Denmark's most advanced centre for popularizing astronomy and space research and promoting knowledge on natural science.

9.2 The Blue Planet Aquarium

National Aquarium Denmark, Den Blå Planet is Northern Europe’s largest aquarium with thousands of animals and seven million liters of water. The building’s architecture was inspired by the circulating currents of the whirlpool. From the entrance, the visitor steps into the vortex of the whirlpool – the round lobby – and is drawn inside the spiral towards the 53 aquaria and installations.
9.3 The Experimentarium

The Science Centre, Experimentarium City, in Christianshavn is Copenhagen's 3,000 m² attraction where children and adults will be able to see, touch and experience science in all its forms. You can exercise your skills in everything from ski jumping to curling.

9.4 The Zoological Museum

The Zoological Museum is part of the Natural History Museum of Denmark, University of Copenhagen. In our exhibitions, you can experience how the fauna changes as you travel from the North Pole to the South Pole, the Danish fauna since the Ice Age, and the animals of the great oceans. The latest progress in science is brought to life in our critically acclaimed temporary exhibitions.

9.5 The Geological Museum

The Geological Museum is part of the Natural History Museum of Denmark. The exhibitions at the museum cover the Solar system, the evolution of life on
Earth, volcanoes, minerals, and the geological evolution of Denmark and Greenland.

9.6 The Medical Museion

Medical Museion is a combined museum and research unit at the University of Copenhagen. The museum was founded on a private initiative in 1907 to mark the 50th anniversary of the Danish Medical Association with a public exhibition of historical medical artefacts. It remained a public museum until 1918, when it was taken over by the University.

9.7 The National Museum

The National Museum of Denmark is a must-see for every visitor to the city of Copenhagen. As Denmark's most important and largest cultural and historical museum it hosts a broad variety of fascinating exhibitions.
9.8  The Food

Copenhagen is famous for hosting some of the best restaurants in the world, and the New Nordic Cuisine Manifest is still after 10 years a very strong trend with a very innovative approach and close collaboration with university research.

WCSJ2017 food catering will be organized with input and in collaboration with Nordic Food Lab. Nordic Food Lab is a non-profit, open-source organisation that investigates food diversity and deliciousness. Established in 2008, they combine scientific and humanistic approaches with culinary techniques from around the world to explore the edible potential of the Nordic region – the flavours that say something about us and imbue the foods we eat with a connection to this place and this time. Nordic Food Lab works to broaden our taste, generating and adapting practical ideas and methods for those who make food and those who enjoy eating.
Your team

Wonderful Copenhagen Convention Bureau
Wonderful Copenhagen is the official Convention Bureau of the Greater Copenhagen area. We are a non-profit organization and all our services offered to international associations and corporate meeting planners are free of charge.

Wonderful Copenhagen Convention Bureau was established more than 20 years ago as an independent public-private partnership between the City of Copenhagen, the Capital Region of Greater Copenhagen and the local meeting industry in Copenhagen.

In 2014, Wonderful Copenhagen Convention Bureau was crowned the winner of the honorable ICCA Best PR Award among 1,051 members of the International Congress and Convention Association (ICCA) due to its strong storytelling, high-visibility coverage, brand consistency and PR that showcases success though both traditional print as well as web and social media channels.

The 18 full-time employees of the Convention Bureau are experienced experts in planning international meetings and events in Copenhagen. We act as a neutral liaison between you and the meeting industry in Copenhagen and offer professional guidance and advice in planning your international conference, meeting or event in Copenhagen.

Wonderful Copenhagen is an active and founding member of BestCities Global Alliance - a global convention bureau alliance that delivers the best professional practices and services to international meeting planners through a strong focus on quality, expertise and professionalism. BestCities comprises 11 of the most progressive convention bureaus in the world. You can read more about BestCities Global Alliance here: [www.bestcities.net](http://www.bestcities.net)

In order to confirm our commitment to the World Federation of Science Journalists, we have composed a package of special activities and incentives that Wonderful Copenhagen Convention Bureau is prepared to offer exclusively to the World Federation of Science Journalists if Copenhagen is chosen to host the World Conference of Science Journalists. As such, we are pleased to present to you the following complimentary city offers:
Convention planning

- **Recommendations and gathering of proposals** from relevant venues and hotels, including pre-booking of required venue space and hotel rooms.

- **Ideas and contacts for social activities** during the World Conference of Science Journalists in Copenhagen, including pre- and post-tours, dinners, receptions and parties.

- **Complimentary welcome reception** at Copenhagen City Hall during the conference which covers rental of the historic assembly hall, “town hall pancakes” and wine/beer/soft drinks for up to 250 delegates. The reception is subject to availability and formal application and conditions apply.

- **Complimentary site inspection** including local transportation, accommodation and meals for representatives of the World Federation of Science Journalists. The site inspection will be planned and carried out by a representative from Wonderful Copenhagen Convention Bureau.

- Introduction to the **Star Alliance Official Convention Agreement**; a service designed to help make the organising and attending of international conferences more convenient and efficient by giving direct access to member airlines’ schedules and all their discounted fares in one handy location with one point of contact for the organisers.

- **Access to discounted electronic Travel Passes** giving the delegates unlimited transportation on Metro, bus and train in all of Copenhagen and the northern part of Zealand.

Building attendance

- **Promotion of Copenhagen**, including promotional material at the conference prior to the meeting in Copenhagen to encourage delegates to attend the congress in Copenhagen.

- **Access to promotion materials**, including complimentary use of photos, films and texts from Copenhagen on: [www.copenhagenmediacenter.com](http://www.copenhagenmediacenter.com)
• Free publishing of the World Conference of Science Journalists at our online Copenhagen Convention Calendar with a direct link to your congress webpage.

Onsite event services

• Free usage of the mobile application iSpot Copenhagen allowing the World Conference of Science Journalists delegates to obtain comprehensive information about Copenhagen.

• Complimentary city maps and information brochures for delegates to enhance the experience of attending the World Conference of Science Journalists in Copenhagen. Both printed and electronic versions are available.

We hope you find our offers relevant and attractive, and we look forward to continuing working closely with the World Federation of Science Journalists in bringing the World Conference of Science Journalists to Copenhagen.

For more information, please visit our website at www.copenhagencvb.com
11 Appendices

Please see information and proposal from DR, Concert Hall

DR, Concert Hall

DR, Proposal
WELCOME TO KONCERTHUSET

Koncerthuset at DR Byen in Copenhagen has won broad international recognition and numerous awards for both its architecture and acoustics. Koncerthuset is home to more than 250 concerts and TV productions a year, offering just the right facilities and setting to make your upcoming event an unforgettable experience.

Koncerthuset is designed by Jean Nouvel, who is also the architect behind the prize-winning Institute of the Arab World in Paris, and the acoustics are designed by probably the best acoustician in the world, Yasuhisa Toyota, who can also claim credit for the acoustics of Walt Disney Concert Hall in Los Angeles.

Koncerthuset opened with a gala concert in January 2009 and is the home of DR’s three orchestras and six choirs. Koncerthuset is the venue for an eclectic mix of events – ranging from Thursday concerts via music awards shows to meetings and conferences.
KONCERTHUSET’S FACILITIES
Koncerthuset accommodates four concert halls/studios and a range of flexible foyer spaces and stages capable of satisfying all needs by means of scenery, lighting and projections.

THE CONCERT HALL
- The vast, impressive ‘amphitheatre structure’ with seating for up to 1800 guests. The acoustics are top notch, and all guests enjoy a feeling of close proximity to the stage.

STUDIO 1
- Koncerthuset’s largest studio, which also serves as a foyer to the Concert Hall.
- Suitable for 350 people in theatre style seating with an exhibition and lounge area.
- Seats up to 600 gala dinner guests.

STUDIO 2
- Flexible studio with warehouse ambience, seating up to 740 guests.
- Suitable for 200 guests seated at round tables or 540 in theatre style seating.
- Separate foyer outside the studio.

STUDIO 3
- Intimate, exclusive and very flexible studio.
- Suitable for 130 people in theatre style seating or 90 guests seated at round tables.
- Separate foyer outside the studio.

STUDIO 4
- Room with a striking identity and unique acoustics.
- Suitable for 130 people in theatre style seating.
- Separate foyer outside the studio.
THE CONCERT HALL
The Concert Hall is one of the most beautiful halls in the world – with its 1800 seats in complementary shades of red, surrounding the 266 sq. metre stage. Wherever you are seated, you are offered an intimate view of the stage, and both concertgoers and artists are spellbound by the sound.

The tiered structure of the Concert Hall with terraces and balconies engenders an atmosphere of intimacy for the audience, no matter whether the number of guests is 400 or 1800. Unique acoustics, state-of-the-art technology and dedicated staff give you all the tools to host the perfect event. Studio 1 is included in the rent of the Concert Hall.

Facts
THE CONCERT HALL
CAPACITY:
1800 seats in amphitheatre style.
1200 seats in conference set-up.
Large foyer area.
STUDIO 1
Studio 1 is Koncerthuset’s most rustically designed space, yet also the most versatile space that can for instance host a conference, dinner, concert and networking area at the very same time. The projectors on the walls bring life and intensity to the room – and with simple scenic elements, the mood of the room can be changed within a matter of minutes.

Facts
STUDIO 1
CAPACITY:
1800 standing
1200 for reception
600 for gala dinner
350 theatre style

Studio 1 features excellent acoustics, mobile bars, the option of multiple stages and a restaurant. The ceiling height varies from 4 to 25 metres, offering unique opportunities for countless layouts.
STUDIO 2

Studio 2 is an extremely flexible "plug-and-play" room that can easily be tailored to suit specific needs, for instance with the use of lighting and technology. The studio oozes music; the walls are covered with rough wooden boards “stencilled” with portraits of artists who have played a great role for DR, including The Raveonettes, Thad Jones and Kim Larsen.

Facts

STUDIO 2

CAPACITY:
540 theatre style
200 cabaret style
(with stage)

Studio 2 has natural daylight - and a flexible stage that can be raised in modules, making the room adaptable to any type of event and number of guests.

The foyer space is included in the basic hire and provides a natural setting for, say, a champagne welcome, light buffet, coffee break or networking session.
STUDIO 3

Studio 3 is customised to house DR Big Band, with walls painted with glossy, black piano lacquer for surface finish. The natural daylight of the room, combined with the right lighting, makes Studio 3 perfect for product launches, day meetings and gala dinners with a twist.

Facts

STUDIO 3

CAPACITY:
130 theatre style
90 gala set-up (without stage)

Studio 3 measures 17x15 metres and has a ceiling height of 8 metres. The studio can be divided into two rooms with separate entrance doors. Studio 3 has direct access to a foyer - one from both exit doors.
STUDIO 4

Studio 4, with its characteristic architectural expression, daylight and warm ambience, provides an intimate setting for day meetings, conferences and break-out sessions for up to 130 people.

Facts

STUDIO 4

CAPACITY:
130 theatre style
90 cabaret style

The distinctive red-painted wall elements are adjustable to control the acoustics - which are so amazing that speakers can often deliver their presentations without using a microphone.
MUSIC AND HOSTS

Some of the world’s best musicians create music every day at Koncerthuset – and music is the core element of Koncerthuset’s DNA. It gives you a unique opportunity to add an unforgettable musical performance to your event.

DR’s house is full of well-known and top professional radio and TV hosts, who can give your event that extra edge. If you need a moderator, a compere or just an inspiring presentation, we are always ready to help.

Musical elements are a natural part of Koncerthuset’s activities. The close cooperation with DR’s choirs and orchestras provides a unique opportunity to add another dimension to the event. It could for instance be a quartet with musicians from the Danish National Symphony Orchestra or a concert with the Danish National Girls Choir in a coffee break or as entertainment during dinner.
GASTRONOMY
Since its opening in 2009, Koncerthuset has been delivering exceptional culinary experiences. The restaurant and the 4 studios have provided the setting for both intimate VIP dinners, large-scale gala dinners for up to 600 people and sumptuous dinner buffets for up to 1800 people.

Koncerthuset operates as a full-service conference venue capable of satisfying all individual needs and wishes, such as creating buffets for the creative meeting break or the exclusive gala dinner event. Just ask us - we have years of experience and plenty of ideas.
DR KONCERTHUSET –
A "FULL-SERVICE" CONFERENCE VENUE

Vast experience in planning and running big and small events alike

- Customised events
- Permanent event coordinators and event operation teams
- In-house sound and light engineers
- In-house catering & restaurant
- In-house props & costumes
- In-house music and hosts
- Free WiFi
- Guided tours of DR Byen & Koncerthuset
AT DR KONCERTHUSET WE HAVE MANY STRINGS TO OUR BOW

• conferences
• meetings
• dinners
• client events
• product launches
• trade fairs
• teambuilding
• film showings
• private concerts
• morning meetings
• VIP events

Contact us for a non-committal tour of our facilities and let us help you design your next event.

Contact information
KONCERTHUSET
Ørestads Boulevard 13
2300 Copenhagen S, Denmark
telephone: +45 3520 6314
email: lejkoncerthuset@dr.dk
www. drkoncerthuset.dk
Dear Jens,

I hereby have the pleasure of sending you a quote for the World Conference of Science Journalists 2017 in Denmark.

The following offer is based on this suggested program:

Participants: 1000 participants
Location: DR Koncerthuset: Concert Hall + Foyer (Studio 1)

Agenda:

Day 1 – Reception dinner from 18.00-21.00 (6pm-9pm)
Day 2 – Plenary session in the Concert Hall from 09.00-12.00 (9am-12am)
Day 3 – Plenary session in the Concert Hall from 09.00-12.00 (9am-12am)
Day 4 - Plenary session in the Concert Hall from 09.00-12.00 (9am-12am)

The following is included in the offer:

- 4 rental days of the Concert Hall and the foyer (Studio 1)
- Service personal, waiters, cloakroom and front house staff
- Cleaning, setup and reset incl. furniture
- Event management
- Basic sound and stage light setup for Reception dinner in the foyer (Studio 1)
- 3 days of basic sound and light setup incl. staff in the Concert Hall
- 3 days of AV setup incl. staff in the Concert Hall

No catering is included in the offer. We are working with different catering suppliers will be able to deliver everything from canapés to a 10 course gourmet tasting menu.

Price:

The total price for the event based on 1.000 participants: DKK 441.277 ex. VAT.

Please let us know if there we can assist you with anything else for your event.

Kind regards

Lasse Søndergaard Bursøe
Sales Manager
DR Koncerthuset